



JB TALKING INFRATEM CORVETTE

IFN + HITACHI ENERGY

Shared partnership activation dossier • community engagement • workforce awareness • teaching model

JB TALKING INFRATEM CORVETTE

Integrity Futures Network LLC + Hitachi Energy

Shared Activation & Workforce Engagement Dossier

2004 CHEVROLET CORVETTE C5

Hitachi Energy Co-Branding Mockup

DECAL PLACEMENT GUIDE

PRIMARY DECAL PLACEMENT
Large – Door Panel

SECONDARY DECAL PLACEMENT
Small – Rear Quarter Panel

HITACHI Energy

hitachienergy.com

\$35,000	2004	360°
TOTAL SHARED ACTIVATION PACKAGE	JB CHEVROLET CORVETTE PLATFORM	EVENT CAPTURE CAPABILITY

JB is not just a talking model. It is a teaching model designed to turn public attention into understandable lessons about infrastructure, energy, engineering, technology and workforce pathways.

1 | THE PROVEN PLATFORM

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Ray "Showdawg" Prisby + JB: established visibility, community interaction and automotive culture

A recognized public-engagement platform

Ray and JB already operate in environments where people naturally stop, take photos, ask questions and engage: car shows, football-community events, collector and Hall-of-Fame environments, television, digital media and family activations.



JB Corvette at a public activation



Sports-event appearance documentation



National event / media appearance documentation

- U.S. Air Force veteran and retired General Motors employee with an authentic manufacturing and service background.
- 2021 Ford Hall of Fans inductee with a long-documented Cleveland football-history and collector platform.
- Active regional Corvette and car-show presence, including the Mahoning Valley Corvette Club ecosystem and recurring public appearances.
- JB converts an established audience draw into a repeatable education and workforce activation platform.

WHY THE PLATFORM WORKS

The vehicle attracts attention. The live personality creates interaction. INFRATEM converts that moment into education, career awareness and measurable public engagement.

2 | JB: VEHICLE + TEACHING MODEL

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Existing real vehicle asset • co-branding concept shown on title page • full-frame vehicle documentation

JB - existing 2004 Chevrolet Corvette asset



Custom rear display and vertical-door presentation



Display system and signature visual details



Vehicle detail and show-ready presentation



Interior presentation and activation-ready space

Not just a talking model - a teaching model

- Elementary: where electricity comes from, where it travels and why homes, schools and hospitals need reliable power.
- Middle school: the grid as a highway, substations as major exits, transformers as the equipment that changes power for different destinations.
- High school / secondary: advanced manufacturing, automation, data-center power, engineering, skilled trades and critical infrastructure.
- Adult / workforce: technical careers, recruiting awareness, industry roles and pathways from training to employment.

The talking system is designed for conversation, audio, approved show cues and educational content. It does not control steering, throttle, braking or other safety-critical vehicle systems.



3 | \$35,000 SHARED ACTIVATION PACKAGE

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Public-facing deployment scope • transport • teaching system • media capture • activation readiness

What the \$35,000 package puts into service



JB Corvette - existing activation vehicle

TALKING + INTERACTIVE SYSTEM Conversational audio, approved educational scripts, show cues and learner-facing INFRATEM content.	ENCLOSED TRANSPORT + MOBILE LAB SUPPORT Transport solution configured to carry activation equipment, mobile lab tools and partner-ready materials.
ROAD READINESS Vehicle support for a travel-intensive activation schedule, including the road-readiness items required for dependable deployment.	TWO 360° CAMERAS Vehicle-mounted capture for visitor interaction, demonstrations, partner content, recap media and engagement documentation.
PARTNER-APPROVED BRANDING + CONTENT Approved Hitachi Energy co-branding, career materials and infrastructure-learning content integrated into the live activation.	INITIAL ACTIVATION SETUP + DEPLOYMENT Display setup, event-readiness materials and launch support to make the platform repeatable across schools, community events and industry activations.

TOTAL SHARED ACTIVATION PACKAGE: \$35,000

One external-facing activation package designed to make JB transportable, teachable, media-ready and repeatable across approved IFN + Hitachi Energy activations.

4 | COMMUNITY ACTIVATION GALLERY

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Recent public-engagement photography • each image used once • full frames preserved

Live activation energy around the platform



Large-format display pieces create immediate photo and interaction moments.



Car-culture and fan-community activations support high-visibility engagement.



The display environment works with groups, visitors and live-event audiences.



One-to-one public interaction remains central to the activation model.

The same public attention can be redirected into approved energy, infrastructure and career conversations.

5 | YOUTH + FAMILY ENGAGEMENT

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Hands-on photo moments that create an entry point for education and career awareness

A platform built for memorable participation



Youth participation around the JB display ecosystem.



Family and youth photo engagement around the Corvette.



Community appearance documentation from the established Ray + JB platform.



Car-show engagement creates direct conversation with families and visitors.

EDUCATION ENTRY POINT

Earn attention first, then use JB to explain the grid, transformers, reliability, manufacturing, AI, data centers and technical careers in audience-appropriate language.

6 | CAR-SHOW + COMMUNITY FOOTPRINT

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Recurring public presence creates a repeatable activation network

Existing audience proof



Regional car-show and community appearance.



Youth and family interaction at the vehicle.



Public photo moment around the Corvette.



The display draws interest across age groups.



Multi-generational community participation.



Portable display pieces extend the attraction beyond the vehicle.

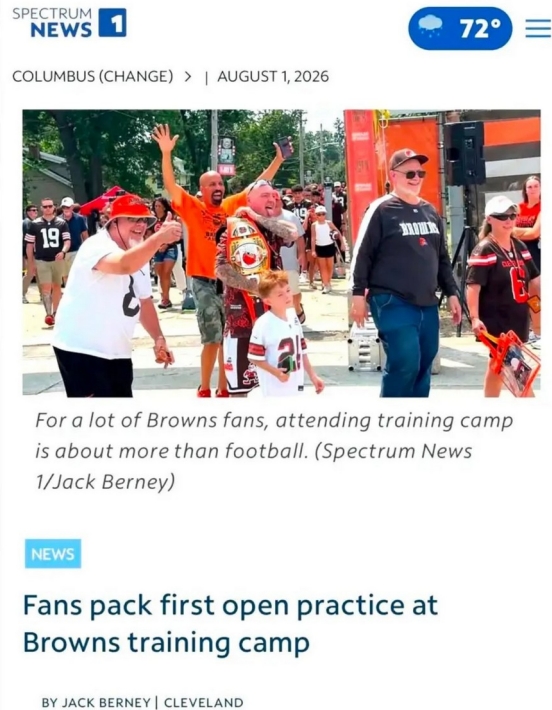
The recurring car-show and community network provides a practical field environment for testing messages, collecting engagement content and expanding the talking INFRASTEM concept before and between major school, conference and motorsports activations.

7 | MEDIA + DIGITAL VISIBILITY

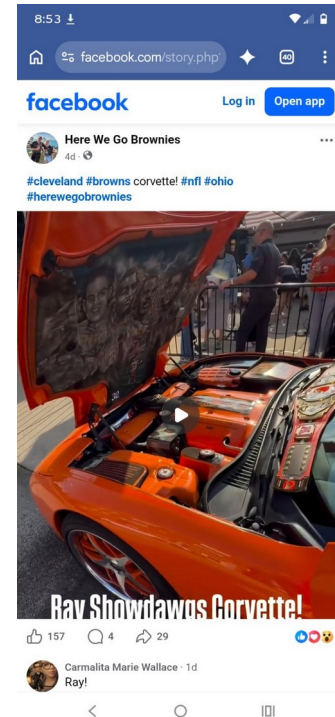
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Public coverage and social-media documentation surrounding the Ray + JB platform

Existing visibility can carry workforce messaging farther



Spectrum News 1 public coverage example - August 2026.



Public social-media video example featuring the Corvette.



Cleveland 19 "Operation Orange" television coverage example.

This visibility can extend approved education, recruiting and community messages beyond the live audience.

8 | SPORTS + HALL-OF-FAME HERITAGE

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Established collection and media credibility behind the current activation platform

A documented audience bridge from sports culture to education



Collection and exhibit documentation.



Cleveland football-history collection environment.



Hall-of-Fame and sports-community heritage documentation.



Regional Corvette-club network and car-culture footprint.

- The platform already exists in sports, automotive and community environments where people are comfortable approaching, asking questions and taking photos.
- That established trust can be used to introduce energy infrastructure and technical-career topics without making the activation feel like a traditional classroom first.
- The shared partnership keeps the public-facing experience accessible while technical and recruiting content remains partner-approved.

**9 | 2026-2027 SHARED ACTIVATION CALENDAR**

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One consolidated schedule view • school, community, conference, sports-market and motorsports windows

Current activation route and major proof points

DATE	LOCATION / VENUE	ACTIVATION	STATUS
Sep 18, 2026	Virginia International Raceway - Alton, VA	JB Corvette / motorsports activation	Planned
Sep 20, 2026	Florida Browns market activation	Ray + JB public appearance window	Planned
Sep 27, 2026	Huntington Bank Field - Cleveland, OH	Cleveland Browns home-market appearance	Planned
Oct 16-17, 2026	George Mason University - Manassas, VA	CS Innovators / educator-facing INFRASTEM demonstration	Planned
Oct 17, 2026	Veterans Home Loans Amphitheater - Virginia Beach, VA	IFN statewide public-awareness activation opportunity	Coordination window
Nov 2026	Carrington Pavilion - Danville, VA	Regional community / workforce awareness activation	Coordination window
Dec 7-8, 2026	micro:bit Live USA South - Texas	Computer science / physical-computing education activation	Planned
Mar 27, 2027	Virginia International Raceway - Alton, VA	FUTURES 250 in Motion statewide INFRASTEM flagship activation	Flagship

RECURRING FIELD PRESENCE

Regional car shows, Corvette-club events, football-community appearances and public activations continue to provide recurring field contact between major scheduled proof points.



10 | HITACHI ENERGY LEARNING + WORKFORCE ALIGNMENT

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Final partner branding and technical content subject to Hitachi Energy approval

What the shared activation can teach

HITACHI ENERGY + IFN INFRASTEM

THE GRID “Grid as a highway” explanation: generation -> transmission -> substations -> transformers -> homes, schools, hospitals and data centers.	TRANSFORMERS + RELIABILITY Simple explanations of why voltage changes, why reliable equipment matters and how power reaches different destinations safely.
ADVANCED MANUFACTURING Technician, engineering, production, quality and automation pathways connected to modern energy-equipment manufacturing.	DATA CENTERS + CRITICAL INFRASTRUCTURE How reliable power supports data centers, hospitals, transportation, public services and AI infrastructure.
AI + AUTOMATION Sensors, monitoring, robotics, automation and digital systems as part of the modern infrastructure workforce.	CAREERS + RECRUITING Approved QR codes, career materials, employee stories and pathway messages that connect curiosity to next-step action.

How partner content appears in the live experience

- Approved exterior and trailer branding - applied only after Hitachi Energy review and approval.
- Talking-JB scripts and audio prompts that use accurate, age-appropriate technical language.
- Portable mobile-lab tools and demonstration materials carried with the activation package.
- 360° event capture showing student, family and workforce interaction with the approved content.
- Recruiting and career-pathway materials that can be tailored to each activation audience.



11 | SHARED PARTNERSHIP ACTIVATION

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A public-facing platform built for attention, education and workforce awareness

What the partnership creates

ATTRACT	TEACH	CONNECT
A distinctive real vehicle and display environment that naturally draws attention.	A talking INFRASTEM teaching model that explains infrastructure in audience-appropriate language.	A repeatable bridge to Hitachi Energy careers, manufacturing, energy systems and workforce opportunities.

Shared activation package

\$35,000 TOTAL

The shared package supports the deployment model presented in this dossier and positions JB for approved Integrity Futures Network LLC + Hitachi Energy activations.

Deployment standard

- The title page carries the current co-branding concept; final exterior placement remains subject to Hitachi Energy review and approval.
- Full-frame activation photography preserves complete event context and audience visibility.
- Hitachi Energy brand placement, technical claims, recruiting content and QR-code destinations require Hitachi Energy approval before public use.
- The shared platform is designed for schools, community activations, conferences, motorsports environments and workforce engagement.

Integrity Futures Network LLC | FUTURES 250 in Motion | integrityfuturesnetwork.com