

RAY "SHOWDAWG" PRISBY + JB CORVETTE

FULL ACTIVATION SCHEDULE + TV / COMMERCIAL / MEDIA APPEARANCE HISTORY

UPCOMING / CURRENT ACTIVATION SCHEDULE

DATE	ACTIVATION / EVENT	LOCATION / VENUE	STATUS
ONGOING	Regional car shows, cruises & Corvette club appearances	Northeast Ohio / regional	ONGOING
Sep 13, 2026	Browns Backers - Week 1	Coaches Burger Bar, Austintown, OH	COMMITTED
Sep 18, 2026	VIR Corvette / Motorsports Activation	Virginia International Raceway, Alton, VA	COMMITTED
Sep 20, 2026	Browns at Tampa Bay - Florida Activation	Raymond James Stadium market, Tampa, FL	COMMITTED
Sep 27, 2026	Browns Home Opener vs. Carolina	Huntington Bank Field, Cleveland, OH	COMMITTED
Oct 1, 2026	Steelers at Browns	Huntington Bank Field, Cleveland, OH	COMMITTED
Oct 11, 2026	Browns at Jets	MetLife Stadium market, East Rutherford, NJ	COMMITTED
Oct 16-17, 2026	CS Innovators / GMU INFRATEM Activation	George Mason University / Manassas, VA	COMMITTED - IFN / INFRATEM
Oct 18, 2026	Ravens at Browns	Huntington Bank Field, Cleveland, OH	COMMITTED
Oct 25, 2026	Browns at Titans	Nissan Stadium market, Nashville, TN	COMMITTED
Nov 1, 2026	Browns at Steelers	Acrisure Stadium market, Pittsburgh, PA	COMMITTED
Nov 8, 2026	Browns at Saints	Caesars Superdome market, New Orleans, LA	COMMITTED
Nov 15, 2026	Texans at Browns	Huntington Bank Field, Cleveland, OH	COMMITTED
Nov 2026 - TBD	Carrington Pavilion Regional Activation	Carrington Pavilion, Danville, VA	PLANNED / TBD - IFN
Nov 29, 2026	Raiders at Browns	Huntington Bank Field, Cleveland, OH	COMMITTED
Dec 6, 2026	Bengals at Browns	Huntington Bank Field, Cleveland, OH	COMMITTED
Dec 7-8, 2026	micro:bit Live USA South	Austin, TX	COMMITTED - IFN / INFRATEM
Dec 13, 2026	Falcons at Browns	Huntington Bank Field, Cleveland, OH	COMMITTED
Dec 20, 2026	Browns at Giants	MetLife Stadium market, East Rutherford, NJ	COMMITTED
Dec 27, 2026	Browns at Ravens	M&T Bank Stadium market, Baltimore, MD	COMMITTED
Jan 3, 2027	Colts at Browns	Huntington Bank Field, Cleveland, OH	COMMITTED
Week 18 - TBD	Browns at Bengals	Paycor Stadium market, Cincinnati, OH	COMMITTED - DATE / TIME TBD
Mar 27, 2027	FUTURES 250 in Motion - Statewide INFRATEM Activation	Virginia International Raceway, Alton, VA	PLANNED FLAGSHIP - IFN

PREVIOUS ACTIVATIONS + APPEARANCES

Completed live activations, car shows, community functions and public appearances.

2024

LIVE ACTIVATIONS, CAR SHOWS, COMMUNITY FUNCTIONS & PUBLIC APPEARANCES

WHEN	APPEARANCE / FUNCTION	WHERE	WHAT
Mar 19, 2024	Ray "Showdawg" Prisby + JB Corvette - Cleveland Browns Legacy Exhibit / Hall of Fame Display	Pro Football Hall of Fame, Canton, OH	Ray-supplied Browns memorabilia and display pieces were part of the Browns legacy exhibit.
Jun 6-9, 2024	Ray "Showdawg" Prisby + JB Corvette - Salem Super Cruise / Show & Shine	Salem, OH	Ray and JB Corvette appeared at the citywide cruise and Show & Shine for public fan interaction.
Sep 2024	Ray "Showdawg" Prisby + JB Corvette - Mission BBQ Superfan Tailgate Car Show	Boardman, OH	JB Corvette was displayed at the Browns-themed charity car show and tailgate supporting Bernie Kosar's UMMatter Foundation.
2024 active season	Ray "Showdawg" Prisby + JB Corvette - Regional car shows, cruises & community displays	Northeast Ohio / regional	Recurring public appearances at car shows, cruise-ins, football-community functions and display events.
2024 active season	Ray "Showdawg" Prisby + JB Corvette - Mahoning Valley Corvette Club / regional Corvette circuit	Mahoning Valley / Northeast Ohio	Recurring Corvette-club, regional show and public automotive appearances.

2025

LIVE ACTIVATIONS, CAR SHOWS, COMMUNITY FUNCTIONS & PUBLIC APPEARANCES

WHEN	APPEARANCE / FUNCTION	WHERE	WHAT
Apr 27, 2025	Ray "Showdawg" Prisby + JB Corvette - Great Lakes Collectors Convention / Fandemonium	Independence Fieldhouse, Independence, OH	Live Fandemonium program appearance before a sports-history and collector audience.
Jul 17, 2025	Ray "Showdawg" Prisby + JB Corvette - KFC 250 Fill Ups Community Giveaway	Cleveland, OH	Ray drove JB Corvette through the Cleveland KFC activation and Shedeur Sanders served Ray at the Corvette.
2025 Browns season	Ray "Showdawg" Prisby + JB Corvette - Mobile Browns Museum / fan engagement	Cleveland / Northeast Ohio	Traveling mobile-museum style Browns display and fan-engagement footprint.
2025 active season	Ray "Showdawg" Prisby + JB Corvette - Mahoning Valley Corvette Club & regional car shows	Mahoning Valley / Northeast Ohio	Recurring Corvette-club, car-show, cruise and community appearances.
2025	Ray "Showdawg" Prisby + JB Corvette - Ebony Lifeline Sports Hall of Fame induction	Northeast Ohio / Mahoning Valley	Ray was recognized as a 2025 Ebony Lifeline Sports Hall of Fame inductee.

2026

LIVE ACTIVATIONS, CAR SHOWS, COMMUNITY FUNCTIONS & PUBLIC APPEARANCES

WHEN	APPEARANCE / FUNCTION	WHERE	WHAT
Jun 28, 2026	Ray "Showdawg" Prisby + JB Corvette - Mahoning Valley Corvette Club 31st Annual Car Show	Greenwood Chevrolet, Austintown, OH	Regional Corvette-club and public car-show activation.
Aug 5-9, 2026	Ray "Showdawg" Prisby + JB Corvette - Pro Football Hall of Fame Week five-day family activation	Canton, OH	JB Corvette, mobile Browns museum assets, family interaction, memorabilia, entertainment and petition activity.

WHEN	APPEARANCE / FUNCTION	WHERE	WHAT
Aug 2026	Ray "Showdawg" Prisby + JB Corvette - Cleveland Browns Backers Summit	Cleveland / Berea, OH	Browns Backers networking and activation relationships for the traveling platform.
Aug 22, 2026	Ray "Showdawg" Prisby + JB Corvette - Browns vs. Bills Preseason Weekend	Cleveland, OH	Preseason football-community activation and public visibility.
Aug 26, 2026	Ray "Showdawg" Prisby + JB Corvette - Browns Backers Yappy Hour / National Dog Day	Northeast Ohio	Community and charity activation with mobile display assets, Browns memorabilia and fan-photo opportunities.
2026 active season through Sep 4	Ray "Showdawg" Prisby + JB Corvette - Weekly car shows, cruises & Corvette-club appearances	Northeast Ohio / regional	Recurring public activations throughout the active car-show and cruise season.

FULL TV, SERIES, COMMERCIAL + MEDIA APPEARANCE RECORD

EARLIER NATIONAL TELEVISION & MEDIA HERITAGE - BEFORE 2024

WHEN	TV / SERIES / MEDIA APPEARANCE	WHERE / PLATFORM	WHAT
2012	Ray "Showdawg" Prisby + JB Corvette - Ball Boys	ABC reality series	Public Hall of Fame records confirm Ray's Browns memorabilia collection was featured on Ball Boys. JB Corvette is not specifically confirmed in the public record for this older appearance.
2021	Ray "Showdawg" Prisby + JB Corvette - Cleveland Browns / Ford Hall of Fans official video	Cleveland Browns digital / team video	Official Showdawg Hall of Fans campaign video and nomination content.
2021	Ray "Showdawg" Prisby + JB Corvette - Ford Hall of Fans / Pro Football Hall of Fame campaign content	Ford / Pro Football Hall of Fame media	National Hall of Fans nomination, finalist and induction media coverage.
Sep 10, 2021	Ray "Showdawg" Prisby + JB Corvette - Cleveland 19 television profile	WOIO / Cleveland 19	Television profile of Ray's four-room Cleveland Browns museum and Hall of Fans recognition.
2021	Ray "Showdawg" Prisby + JB Corvette - News 5 Cleveland / WEWS coverage	WEWS / News 5 Cleveland	Prior working media records include television coverage around Ray's Hall of Fans nomination and induction.
2022	Ray "Showdawg" Prisby + JB Corvette - WFMJ 21 television coverage	WFMJ / Youngstown	Prior media record includes television coverage of Ray's Jim Brown collection and Browns memorabilia story.
Oct 20, 2022	Ray "Showdawg" Prisby + JB Corvette - Emeril Lagasse's Emeril Tailgates, Season 1 Episode 7 "Cleveland"	The Roku Channel / Vizio WatchFree+	Ray appears as the Cleveland Browns superfan guest with Emeril Lagasse. This is the tailgate-show appearance referenced in prior conversations.
2023	Ray "Showdawg" Prisby + JB Corvette - Salem Super Cruise Show & Shine	Salem, OH / local media	Ray and the 2004 "Cleveland" Corvette were recognized among the Top 20 vehicles; established JB's documented show footprint before the 2024 run.
Date not listed	Ray "Showdawg" Prisby + JB Corvette - InRoad / DeGrassi media appearance	Television / media appearance - exact program/date not identified in prior archive	Owner-supplied appearance credit carried in prior Ray/JB working materials. Exact episode and air date remain to be attached.

2024 TELEVISION, VIDEO & MEDIA APPEARANCES

WHEN	TV / VIDEO / MEDIA APPEARANCE	WHERE / PLATFORM	WHAT
Mar 19, 2024	Ray "Showdawg" Prisby + JB Corvette - Axios Browns Hall of Fame exhibit feature	Canton / Cleveland media market	Coverage of Browns legacy display pieces connected to Ray's memorabilia contribution.

WHEN	TV / VIDEO / MEDIA APPEARANCE	WHERE / PLATFORM	WHAT
Jun 2024	Ray "Showdawg" Prisby + JB Corvette - Salem News Super Cruise coverage	Salem, OH	Ray and JB Corvette photographed and featured during the Salem Super Cruise.
Jun 2024	Ray "Showdawg" Prisby + JB Corvette - Morning Journal Super Cruise gallery	Salem, OH	Additional public-event gallery featuring JB Corvette and its signed display features.
Sep 6, 2024	Ray "Showdawg" Prisby + JB Corvette - Cleveland 19 television / web feature	Cleveland 19 / WOIO	Feature on the 2004 Corvette as a Browns tailgate and museum-on-wheels attraction.
Sep 2024	Ray "Showdawg" Prisby + JB Corvette - WKBN / Yahoo television-web feature	WKBN / Youngstown / Yahoo	Feature on Ray, JB Corvette, Browns graphics, Showdawg identity and extensive player autographs.
Sep 13, 2024	Ray "Showdawg" Prisby + JB Corvette - CorvetteBlogger automotive video / feature	National automotive media	Automotive video feature on the customized C5 Corvette, vertical doors, Browns graphics, murals and signatures.

2025 TELEVISION, SERIES, COMMERCIALS & VIRAL MEDIA

WHEN	TV / SERIES / COMMERCIAL APPEARANCE	WHERE / PLATFORM	WHAT
2025 Browns season	Ray "Showdawg" Prisby + JB Corvette - ESPN mobile Browns experience	ESPN / Cleveland	National sports feature documenting Ray's traveling mobile-museum fan-engagement format.
Jul 17, 2025	Ray "Showdawg" Prisby + JB Corvette - KFC / Shedeur Sanders viral activation content	Cleveland / digital & social video	Ray and JB Corvette appeared in the Cleveland KFC 250 Fill Ups activation, with Shedeur serving Ray at the Corvette.
2025	Ray "Showdawg" Prisby + JB Corvette - commercial / social-content appearance connected to Shedeur activation	Digital media / working appearance record	Prior Ray/JB working materials carry this as a commercial-style / viral content appearance tied to the Shedeur Sanders activation.
2025	Ray "Showdawg" Prisby + JB Corvette - Armstrong Neighborhood Channel MVCC show video	Mahoning Valley / local television-video	Video coverage of the Mahoning Valley Corvette Club show network connected to Ray and JB Corvette's public footprint.
2025	Ray "Showdawg" Prisby + JB Corvette - WFMJ Ebony Lifeline Sports Hall of Fame coverage	WFMJ / Youngstown	Television coverage of Ray's 2025 induction recognition.
Dec 14, 2025	Ray "Showdawg" Prisby + JB Corvette - Peyton's Places, Season 5 Episode 7 "Taxi Squad"	ESPN+ / Apple TV episode listing	Prior IFN/owner records identify Ray in the Cleveland episode with Peyton Manning; the episode was released December 14, 2025.

SPORTSBOOK / SPORTS-BETTING TELEVISION COMMERCIAL APPEARANCES

WHEN	COMMERCIAL APPEARANCE	WHERE / PLATFORM	WHAT
Date / spot title to be attached	Ray "Showdawg" Prisby + JB Corvette - sportsbook / sports-betting television commercial appearance	Television / streaming commercial	Owner-supplied appearance record: Ray and JB Corvette appear in sports-betting / sportsbook commercial content. Exact advertiser and spot title are not identified in the prior document archive, so the appearance is carried without guessing the brand.

2026 TELEVISION, PODCAST, DIGITAL VIDEO & ONGOING MEDIA

WHEN	TV / PODCAST / MEDIA APPEARANCE	WHERE / PLATFORM	WHAT
2026 ongoing	Ray "Showdawg" Prisby + JB Corvette - Superfan Addicts media platform	Podcast / video / web	Ongoing media platform featuring Ray, JB Corvette, Browns history and fan engagement.

INTEGRITY FUTURES NETWORK LLC | RAY "SHOWDAWG" PRISBY + JB CORVETTE | FULL ACTIVATION + MEDIA APPEARANCE RECORD

WHEN	TV / PODCAST / MEDIA APPEARANCE	WHERE / PLATFORM	WHAT
May 21, 2026	Ray "Showdawg" Prisby + JB Corvette - Superfan Addicts Episode 51	Podcast / digital video	Episode within Ray's ongoing host/media platform; JB Corvette is a central recurring asset of the Showdawg brand.
2026 ongoing	Ray "Showdawg" Prisby + JB Corvette - Here We Go Brownies / Superfan Addicts feed	iHeart / podcast distribution	Ongoing podcast distribution and Browns fan-media visibility.
Jun 2026	Ray "Showdawg" Prisby + JB Corvette - WKBN-syndicated MVCC show preview	Youngstown / Northeast Ohio media	Local media preview tied to the 31st annual Corvette show and regional show network.
Aug 2026	Ray "Showdawg" Prisby + JB Corvette - Canton / Pro Football Hall of Fame weekend coverage	Canton / local-regional media	Coverage of Ray's Browns memorabilia display and mobile public-engagement footprint near the Hall of Fame.
Aug 5-9, 2026	Ray "Showdawg" Prisby + JB Corvette - Hall of Fame Week event-content appearances	Canton, OH / event media	Five-day live activation generated recurring event, fan, museum and JB Corvette content throughout the Hall of Fame week footprint.